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MEDIA RELEASE

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For Immediate Release

WINNERS OF HUMAN LEAGUE'S FIRST SOAP BOX DERBY

The Human League Association and Saturn of Sudbury held their first hobby-class soap box derby at the Zeller's parking lot at Southridge Mall on June 24 and 25. The derby was considered a great success by both sponsors and participants, with 34 cars from Sudbury, Markstay, and Sault Ste. Marie.

On Saturday, the contestants had practice runs, allowing the drivers to get a feel for the 500-metre track and check out the performance of their soap box cars. On the following day, the drivers were allowed practice runs, then the actual elimination race began.

The first-place winner was Brandon Leonard; second-place, Zachary Berens-Firth; third-place, Kyle Peacock.

The prizes included \$300 and a remote-control Hummer for first-place; a bicycle from Canadian Tire, a fitness package, and a remote-control Indy car for second-place; a gift certificate for outdoor recreational activities for third-place. The top three drivers also received large trophies. The remaining drivers all received small trophies for participating.

Prizes were also awarded to drivers for the car with the best graphics/paint job, most creative car, best home-built car, and best kit car. A free draw for a soap box derby car kit was won by Jade Huffman.

"The soap box derby is considered one of our signature fundraising events," said Paul Brokenshire, the new executive director of the Human League. "Our other event is our annual golf tournament at the Idylwyld Golf and Country Club."

Proceeds from this event will go towards Human League programs. The agency funds 15 nutrition programs at area schools, and runs the Positive Leisure Activity for Youth (PLAY) Program, sponsoring over 2500 local youth from low-income families in recreational activities.

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